



National Runaway Prevention Month

Social Media Template: Go Green Day

Go Green Day – Tuesday, November 4, 2025

Purpose: To raise awareness and show solidarity with runaway and at-risk youth by wearing green and lighting up buildings across Canada in green.

Template Ideas:

1. Instagram/Facebook Post

♥ Today is #GoGreenDay! We're lighting up Canada in green to show support for runaway and at-risk youth. Let's stand together to make sure no youth walks alone. Share your green outfit or building light-up using #GoGreenDay and tag @MCSC_canada (Insta) @Missing Children Society of Canada (FB)
Learn more: www.mcsc.ca #NRPM2025 #SupportEveryStep

Image: Digital NRPM Badge

2. X Post

It's #GoGreenDay! ♥ Wear green, light up your space, and show youth they're not alone. Learn more: www.mcsc.ca #NRPM2025 #SupportEveryStep

Image: Digital NRPM Badge

3. Story/Reel Prompt

“Why I Go Green”

Record a short video or take a quick selfie in green and explain why you support runaway youth.

Use #GoGreenDay ♥ and #SupportEveryStep to be featured.

Image: Digital NRPM Badge

PH: 403.291.0705
TF: 1.800.661.6160

E: info@mcsc.ca
W: www.mcsc.ca

1270 73 Ave SE, Calgary, Alberta T2H 2V5
Returning missing children to a safe environment.